

Strategy Development

Description

We work with executive leadership teams to develop and execute a comprehensive strategic plan that begins with vision and ends with action. If an organization already has a plan, we can assess the effectiveness and potential of the plan to achieve desired outcomes and results. We use a very effective proprietary process that is easy to follow and implement. The process ensures vital participation of key people and leads to ownership of the strategy throughout the organization. It also creates individual and team alignment and excitement about strategic direction.

Objectives

To assess, develop, implement and execute a comprehensive strategic plan that cascades from the corporate level down to operating units and task groups where most of the work is accomplished. We provide hands-on coaching and guidance on an as-needed basis that provides just the right amount of help to those charged with making the strategy work.

Tools and Templates

- Strategic Development Process
- Planning Process Model
- Critical Issues Templates
- Strategic Links Templates
- Strategic Initiatives Templates
- Roles, Responsibilities and Results Template
- Implementation Model

Outcomes

- Strategy assessment
- Strategy development
- Strategy implementation
- Business and operating plans